



# Draping **dreams** in reality

Affiliated to Bangalore University



# From the Founder



A meaningful education goes beyond academics—it cultivates compassion, creativity, self-esteem, and relaxed minds.

**Gurudev Sri Sri Ravi Shankar, Founder SSRVM**



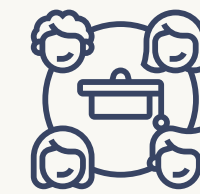


## About SSRVM

SSRVM Trust, founded in 1999 by the Art of Living, provides stress-free, value-based education across India and abroad. It offers schools, colleges, hospitals, and a university, promoting academic excellence alongside human values. SSRVM Trust has expanded into the field of fashion with the Sri Sri Institute of Fashion Studies. Join us on this journey of excellence and innovation.



**120+**  
Institutions



**0.5M+**  
Alumni



**60,000+**  
Students



**5500+**  
Educators



## Vision

To establish a firm foundation for sustainable fashion and emerge as a leader in defining design education by providing a holistic curriculum that stimulates creative thinking and incorporates the latest global trends relevant to the industry.



## Mission

To create a dynamic learning environment that leverages innovation capability and transforms creative design aspirants into globally competent professionals who can be valuable assets to the fashion industry.



We believe in empowering aspiring designers to become **globally competent professionals, industry-ready visionaries, and conscious contributors** to the ever-evolving world of fashion.



We are :  
**holistic.**  
**sustainable.**  
**drug free.**  
**stress free,**  
**true to our roots.**



# Objectives

- Equip aspiring designers with the skills for sustainable fashion.
- Provide technical and creative guidance beyond the course curriculum.
- Integrate knowledge, creative thinking, contemporary thought, and innovation in design and technology to meet industry needs.
- Preserve and promote cultural ethos through design and style.
- Develop designers who appreciate and promote Indian crafts.
- Mold students into responsible, innovative, and adaptable graduates.
- Produce highly competent professionals for the dynamic fashion industry.

# Creative Advisory Council



**Ami Patel**

Renowned Celebrity Stylist



**Professor Asha Baxi**

Accomplished Fashion Educator & Former NIFT Dean



**Monica Shah**

Co-founder & Creative Lead, JadebyMk



**Nidhi Raj**

CEO & Designer, Aravind Fashions



**Suket Dhir**

International Woolmark Prize Winner & Designer



**Vineet Bahl**

Designer & CEO, Vineet Bahl





**Dr Vandana Narang**

## Our Director

With nearly four decades of experience, **Dr. Vandana Narang** is a distinguished fashion academic who spent close to 30 years at NIFT in roles including Professor, Dean, and Campus Director, until her retirement in 2023. A Ph.D. in Pattern Making, she has authored key CBSE textbooks on Fashion Studies and Pattern Making.

Her pioneering research in men's wear pattern development, Indian pattern-making, and the use of AR/VR in design has significantly influenced fashion education and practice. Widely respected for her vision and leadership, Dr. Narang continues to inspire and shape the future of the industry.

# Meet our Faculty



**Ekta Bhasin**

Associate Professor at SSIFS and Guest Faculty at NIFT Delhi with 10+ years in apparel & visual design, yoga author, and personality development trainer.



**Ashlesha Nidhi**

Assistant Professor at SSIFS, NIFT alumna with 6+ years at Reliance, Meesho & Myntra, passionate about blending traditional Indian artistry with modern trends.



**Arushi Chawla Dixit**

An Assistant Professor at SSIFS with a Fashion Communication degree from NIFT Delhi, she blends experience in Bollywood styling and corporate roles at Aditya Birla & Reliance.



# Meet our Faculty



**Anshoo Rani**

Associate Professor at SSIFS with 20+ years in design, textiles & home furnishing, NIFT Kolkata postgraduate in Knitwear Design.



**Arun Kumar**

Associate Professor at SSIFS with 15 years' experience at Raymond & Myntra, NIFT Chennai graduate with an MBA from IIM Calcutta, now building his own fashion startup, Boon.

# Meet our Faculty



**Aditya Shivam**

An Assistant Professor at SSIFS, he leverages a Master's Degree in English and Cultural Studies alongside an editorial background at The Art of Living Magazine and The Times Group.



**Smita Kawley**

Professor at SSIFS, PHD in Textiles with over 30 years' of teaching experience at Nagpur University and a dedicated Faculty with the Art of Living Foundation.

# Our Campus



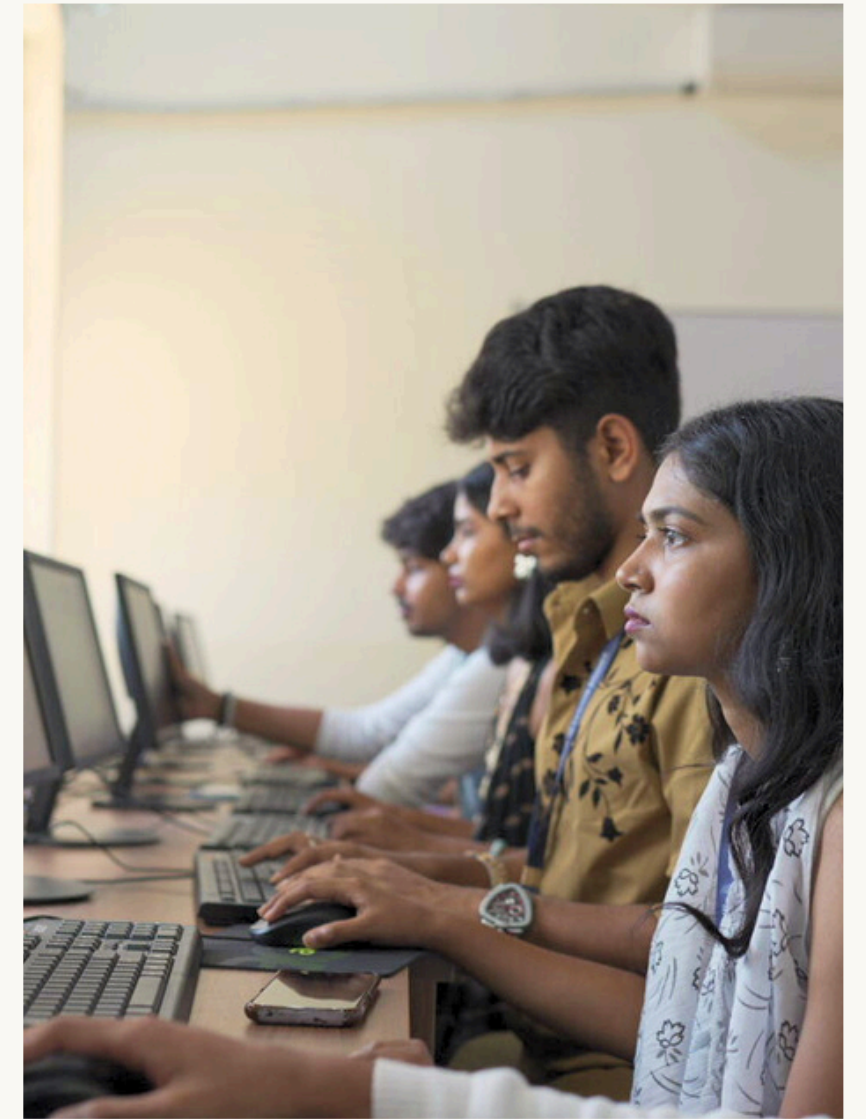
**Library**



**Art Room**



**Textile Lab**



**Computer Lab**

# Our Campus



**GC Lab**



**Interactive  
Classroom**



**GC Lab**



**Yoga &  
Meditation Room**



## Opportunities at SSIFS

Our programs offer a variety of exciting and diverse opportunities. SSIFS isn't just about education, it's about launching a creatively fulfilling, exciting, and financially rewarding career in Design.

## What we Offer

- Academic Inclusivity
- Empowering Environment
- Comprehensive Programs
- Holistic Learning
- Industry Connections
- Real-World Projects
- Global Exposure



## Courses Offered

### **BSc in Fashion & Apparel Design (UG)\* – 3 Years**

The Fashion Design program aims to produce well-rounded graduates who can cater to the ever-changing and dynamic fashion industry. The curriculum provides students with essential knowledge and technical skills, focusing on current industry trends and emerging areas.

#### **Opportunities :**

Apparel Designer, Costume Designer, Fashion Illustrator, Fashion Educator, Fashion Entrepreneur, Fashion Blogger and Influencer, Fashion Marketer & Merchandiser

#### **Eligibility :**

Candidate must have completed 10+2 from a recognized board in India or completed a similar level of education from anywhere in the World

***\*Affiliated to Bangalore University***



# Curriculum

## BSc in Fashion & Apparel Design

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
Design Fundamentals	Fashion Illustration - 1	Fashion Illustration - 2	Fashion Illustration - 3	Portfolio Development	Graduation Project
Visualisation & Representation	Pattern Making - 1	Pattern Making - 2	Pattern Making - 3	Creative Pattern Making	
Fashion Fundamentals	Draping - 1	Draping - 2	Draping - 3	Luxury Couture	
Digital Design & Communication	Garment Construction - 1	Garment Construction - 2	Garment Construction - 3	Garment Construction - 4	
Geometry	Surface Ornamentation - 1	Surface Ornamentation - 2	Surface Ornamentation - 3	Fashion Styling	
Material Exploration	History of Fashion - 1	History of Fashion - 2	History of Fashion - 3	Wearable Technology	
Traditional Textiles of India	Textile & Fabric Science	Indian & World Textiles	Sustainable Fashion	Circular Fashion	
Creative & Sustainable Practices	Language- English	Fashion Marketing	Craft Based Product Development	Menswear	
Personality Enhancement - ME	Yoga- Mandatory Elective	Self & Society	Optional Elective	Optional Elective	

# Admission Calendar

Last date for Online Registration	11th June 2026
Personal Interviews	12th June 2026
Declaration of result	16th June 2026
Last Date for Payment of Admission Fees	29th June 2026
Orientation	15th - 17th July 2026
Class Commencement	20th July 2026

# Admission Process

Interested candidates may apply on the SSIFS website- **www.ssifs.org** on or before **11th June 2026**.

For any queries, please call or message on the following number or email us at – **info@ssifs.org**.

Admission will be based on online exam & personal interviews to be held between **12th June 2026**.

Selected candidates will be required to pay the fees by **29th June 2026** to secure their seats.

## ACADEMIC FEES SEMESTER WISE (IN RUPEES)

	2026-2027		2027-2028		2028-2029	
	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
<b>TUITION FEE</b>	105000	105000	110000	110000	115000	115000
<b>EXAM FEES* TO BE PAID TO THE UNIVERSITY AT TIME OF EXAMINATION</b>						
<b>STUDENT DEVELOPMENT ACTIVITY FEE</b>	5000	5000	5000	5000	5000	5000
<b>ONE TIME PAYMENTS</b>						
<b>SECURITY DEPOSIT (REFUNDABLE)</b>	20000	0	0	0	0	0
<b>UNIVERSITY REGISTRATION FEE*</b>	6870					
<b>REGISTRATION FEE</b>	5000	0	0	0	0	0
<b>GRAND TOTAL</b>	141870	110000	115000	115000	120000	120000

\*Exam & University Registration Fee will be as per University directions.

# Short term Certification Programs offered by SSIFS

(Online / Hybrid)



## Fundamentals of Fashion Design ( 4 Months )

The Fashion Fundamentals course equips aspiring designers with essential knowledge in fabric properties, pattern making, and garment construction. Students master creating various garments, from basics to intricate designs, preparing them for success in the competitive fashion industry.



## Home Fashion ( 3 Months )

The Interior Styling and Decor course cultivates a keen eye for aesthetics, teaching students to transform spaces through color, texture, and furnishings. It emphasizes practical skills and creative thinking to curate personalized interiors.



## Fashion Entrepreneurship ( 3 Months )

Fashion Entrepreneurship course equips students with the skills and knowledge needed to launch and manage their own fashion business. Covering market trends, financial management, marketing strategies, and practical business operations, this course prepares students to thrive and innovate in the competitive fashion industry.

# Contact Us

## Address

Sri Sri Institute of Fashion Studies  
SSRVM Educational Campus,  
Near the Art of Living International Center  
21Km, Kanakapura Road, Udayapura

## Phone Number

+91 7760955155

## Email Address

[info@ssifs.org](mailto:info@ssifs.org)

